

A special post-event publication for the 2025 LIMBSimple Strategy Growth Convention.

# ExecutiveEDGE

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by EnterpriseCEO

## Also Featured

*Dr. Niyi Adesanya*  
*Dr. Moji Davids*  
*Ugochukwu Omeogu*  
*Dr. Adaeze Udensi*  
*Dr. Onuaha Nnachi*  
*Dr. Ini Abimbola*  
*Russell Rogers*



## Inside Nigeria's \$1 Trillion Blueprint

Entrepreneurs, Power, and Global Scale



# China 2026

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# About EnterpriseCEO

## WHO WE ARE

We are an enterprise media company. We are committed to the projection of ideas and changes that enable enterprise CEOs to achieve new possibilities.

EnterpriseCEO's digital magazine is a bi-monthly publication of EnterpriseCEO Media Company.

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# A New Standard for Intentional Growth in Africa's Business Landscape

The LIMBsimple Strategy Growth Convention sets a fresh benchmark for intentional growth in Africa's business and leadership ecosystem by reaffirming strategy as the cornerstone of sustainable success. It equips executives, entrepreneurs, and professionals with clear, practical frameworks to shift from activity driven efforts to purposeful, well structured progress.

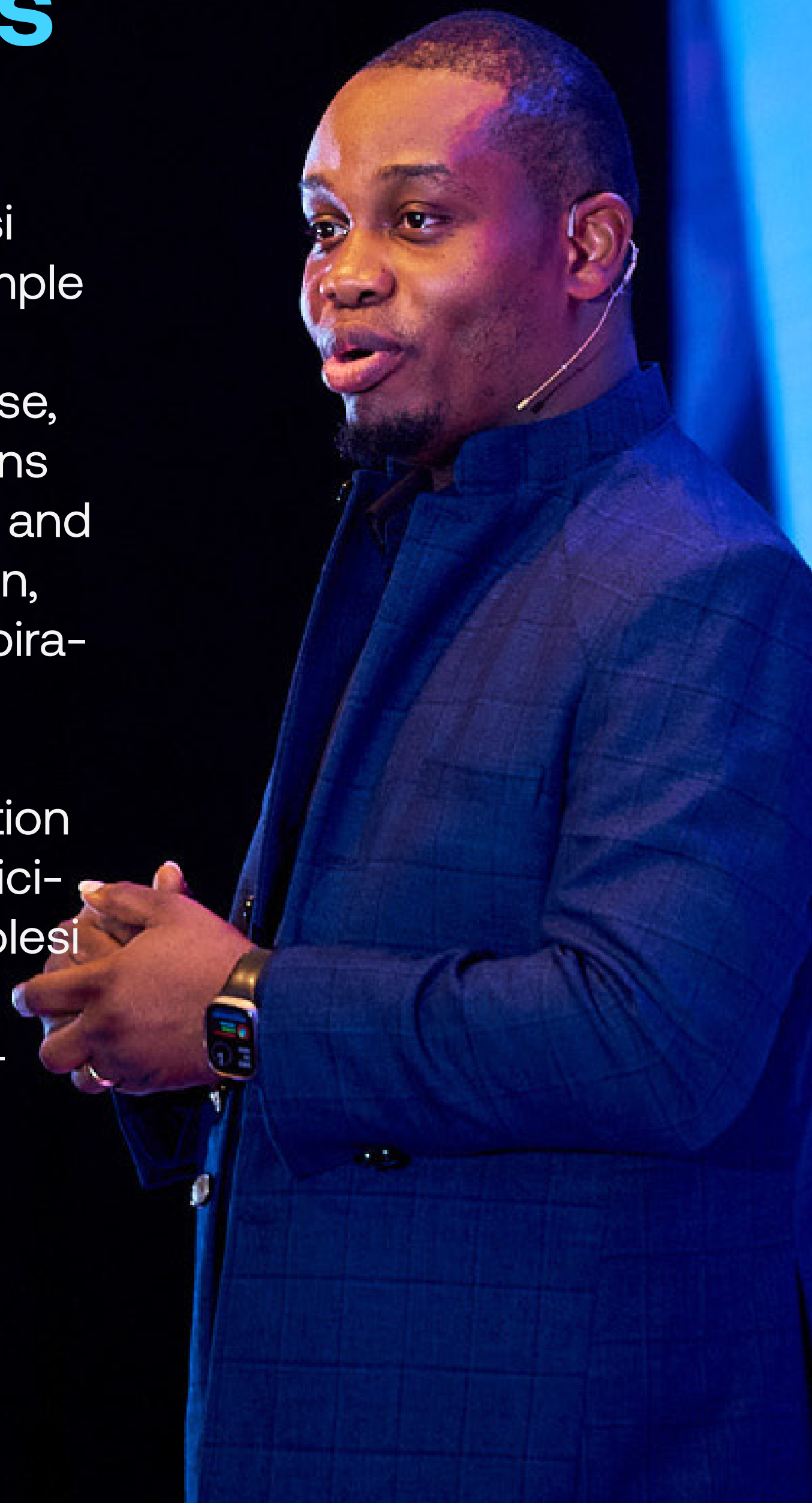
Anchored in LIMBsimple's philosophy of simplifying Life, Investing, Money, and Business, the convention delivers actionable insights that build leadership capacity and encourage systems led execution. More than an event, it represents a growing movement shaping disciplined, strategic thinkers committed to long term impact across Africa's evolving business landscape.



# Ezekiel Solesi Inspires Founders to Think Trillion Naira Businesses

From the very moment Ezekiel Solesi stepped onto the stage, the LIMBsimple Strategy Growth Convention transformed into a space of focus, purpose, and possibility. With candid reflections on LIMBsimple's self funded journey and a commitment to sharing only proven, tested knowledge, he grounded inspiration in credibility and results.

By introducing the trillion naira question and deliberately reshaping how participants engaged with one another, Solesi challenged founders to think bigger, collaborate smarter, and design systems capable of extraordinary scale.





# Entrepreneurs, Fear and Comfort Are Your Biggest Competitors – Dr. Moji Davids



Dr. Moji Davids delivered a deeply moving and practical session, blending personal experience with hard earned business wisdom to push entrepreneurs beyond conventional thinking. She traced Xtralarge Farms' journey from a survival driven idea to a thriving, diversified enterprise, highlighting the power of pressure, reinvention, follow up, and teaching as engines of sustainable growth.

Her key warning resonated across the hall: comfort, fear, and delay not competitors are the true obstacles to entrepreneurial success, urging founders to embrace discomfort, innovate relentlessly, and continually renew both mindset and enterprise.



# Ugochukwu Omeogu: Knowledge, Not Hustle, Drives Lasting Success

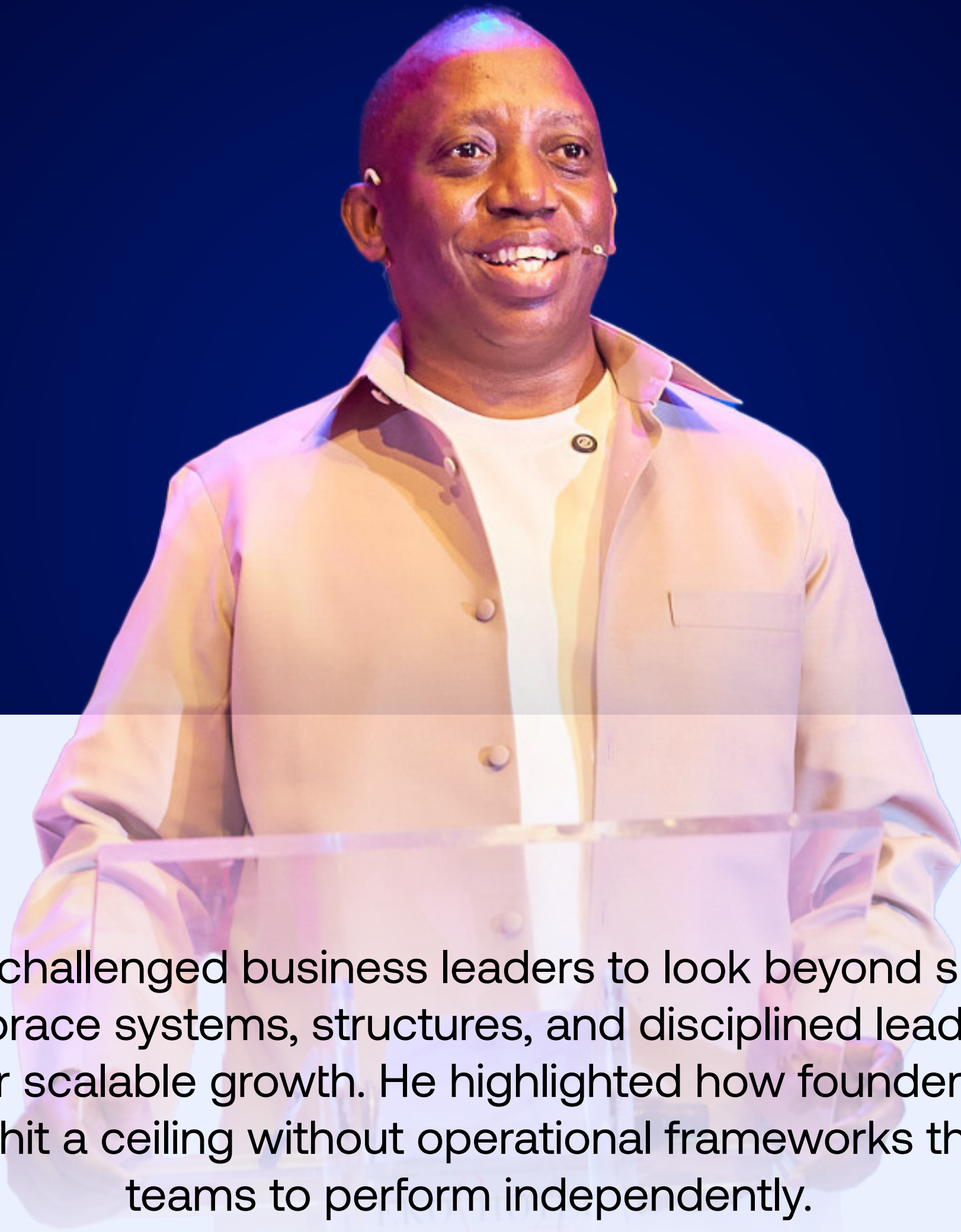


At the Convention, Ugochukwu Omeogu challenged Africa's hustle centric entrepreneurial culture, arguing that clarity, philosophy, and structured thinking, not constant activity, underpin real success. He noted that many businesses are born from pressure and survival instincts, confusing transactional business with transformational wealth.

Drawing from decades of personal and global experience, Omeogu urged founders to adopt knowledge driven frameworks and solid philosophical grounding, positioning entrepreneurship as a disciplined, principle led pursuit for sustainable, long term impact.



# Niyi Adesanya Champions Structured, Sustainable Growth



Niyi Adesanya challenged business leaders to look beyond short term revenue and embrace systems, structures, and disciplined leadership as the foundation for scalable growth. He highlighted how founder driven businesses often hit a ceiling without operational frameworks that empower teams to perform independently.

Through insights drawn from FifthGear Plus Consulting, Adesanya offered practical guidance on creating resilient, values driven organizations capable of sustaining success far beyond immediate financial outcomes.



# Beyond Capital:

## Dr. Adaeze Udensi on Strategic Financing for Long Term Growth



Dr. Adaeze Udensi urged entrepreneurs to rethink financing by defining capital needs clearly and aligning funding with strategic objectives rather than assumptions. She emphasized meticulous planning, legal and financial diligence, and transparent pitching as essential tools for attracting the right investors while avoiding operational strain.

Beyond funding, Udensi highlighted the importance of relationship building, professional networks, and a credible digital presence, showing that disciplined financial management combined with strategic clarity creates the foundation for businesses to thrive sustainably in competitive markets.



# EnterpriseCEO



**Dear CEO,**

Your story deserves  
headlines, not hashtags.  
We don't beg for attention.  
We engineer it.  
We don't spin stories. We  
sharpen them.  
And when people ask,  
"Who's behind your  
strategy?"

Just smile and say,  
**"EnterpriseCEO."**



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# Step Back to Scale:

## Ini Abimbola's Leadership Blueprint for Founders



Ini Abimbola delivered a compelling call for founders to escape operational overload and embrace strategic leadership, highlighting that growth stalls when the founder remains the bottleneck. Drawing on her personal journey including surpassing her own leadership ceiling and surviving a near fatal flight, she emphasized decentralization, succession planning, and leadership development at all levels.

Through practical frameworks like her Run, Grow, Expand model and clear approval hierarchies, Abimbola demonstrated how structured systems and empowered teams allow founders to focus on vision and long term strategy, transforming businesses into resilient, scalable organizations.



# Sahara Power Group CEO, Kola Adesina Challenges Nigerian CEOs to Rethink Business at LIMBsimple 2025



At the 2025 LIMBsimple Strategy Growth Convention, Adesina called on entrepreneurs and CEOs to turn challenges into opportunities, emphasizing the importance of clear vision, strategic scenario planning, ethical governance, and collaborative leadership.

He stressed that building sustainable, globally competitive businesses is critical to achieving Nigeria's \$1 trillion economic goal, inspiring attendees to move from fear to bold action, from limited thinking to expansive strategies, and from complaint to creating meaningful, transformative solutions.



Ads

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STRATEGY

GROWTH CON 2026

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# Convince, Align, Conquer: Dr. Onuoha Nnachi on Building Generational Businesses

Dr. Onuoha Nnachi challenged business leaders to rethink success in Nigeria's evolving economy, stressing that boldness and strategic positioning often outweigh mere resources. Sharing his journey from minimal capital to multi million dollar ventures across continents, he illustrated how discipline, relentless effort, and the ability to persuade and align others are critical for sustainable growth.

Beyond financial acumen, Nnachi emphasized resilience, vision alignment, and enduring audacity, demonstrating that entrepreneurship is as much about mindset, strategy, and positioning as it is about opportunity or capital.







# LIMBsimple MASTERMIND

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(Payment to be made in Naira equivalent)

- ✓ Monthly Mastrmind Meetings
- ✓ One-on-one session with Mr. Ezekiel
- ✓ Monthly Virtual Meeting with your Head of Operations
- ✓ Quarterly Session with your team
- ✓ Global Retreat in July. All expenses paid except visas and plane tickets

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